

Privacy Note for Customers

TOYOTA GAZOO Racing World Rally Team Oy and its employees, partners, subsidiaries, and affiliates ("TGR-WRT") are committed to protecting your privacy and personal data. TGR-WRT processes your personal data in accordance with international and European Data Protection Principles and applicable personal data legislation.

This privacy statement provides you information about the personal data processing of Customer Motorsport activities conducted by TGR-WRT. The different rights you have as a data subject may also vary from country to country depending on the applicable privacy laws. In this Privacy Statement we present the rights granted by the European Union data protection laws.

Collection of Personal Information

TGR-WRT uses customer relationship management system ("CRM") to manage and track our sales and marketing activities. TGR-WRT's CRM databases include personal data of our customers', potential customers', and other companies' representatives with whom TGR-WRT has a business relationship or wants to develop one. Following information is collected and processed in connection with CRM:

- Name
- Title
- Email
- Phone number
- Address (billing and delivery)

The purposes of the processing and legal basis

The purpose TGR-WRT processes personal data is to facilitate TGR-WRT's business, support sales activities, manage deliveries, provide services and invoicing, contacting customers for contract management and marketing purposes and otherwise maintaining the customer relationship. TGR-WRT may also use personal data to handle incidents and claims as well as provide assistance as requested by customer.

Legal basis of the processing are:

- Article 6(1) b: processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract.

Disclosure of Personal Information

TGR-WRT uses the personal data only for its internal business purposes and does not transfer the data to any external parties. Some of the personal data may be accessible and processed by subcontractors and other service providers, to the extent needed in connection with the above said purposes. TGR-WRT ensures that such third parties are always bound by contracts, which sufficiently address data protection and confidentiality requirements.

Data Transfers

Personal data shall not be transferred outside of the European Union or the European Economic Area except transfers of contact details to Toyota Motor Corporation (TMC) to Japan. The basis of the transfers is the Commission adequacy decision.

Data Retention

Customer personal data will be retained only for as long as necessary to fulfill the purposes of the contract or as required by applicable laws and regulations. The customer data is stored for a maximum of 10 years after termination of the contract due to requirements of Finnish accounting law.

Security Measures

We have implemented technical and organizational measures to safeguard your personal information against unauthorized access, loss, or alteration. These measures include secure storage systems and restricted access controls.

Your Rights

You have certain rights regarding your personal data under applicable data protection laws. These rights include accessing, correcting, or deleting your personal information held by us and the right to lodge a complaint with a supervisory authority. If you wish to exercise any of these rights or have any concerns about how we handle your data, please contact us using the contact details provided below.

TOYOTA GAZOO Racing World Rally Team Oy / Privacy request

Address: Salvesenintie 6, 40420 Jyskä, Finland

Email: privacy@tgr-wrt.com

Changes to the Privacy Note

Please note that this privacy note is subject to change without prior notice based on updates to applicable laws or changes in our business practices.